

Volunteer Role – Communications Support

Can you spare some time to help us create content to raise awareness of the work of Venture Scotland? This volunteer role will support our Fundraising and Communication Team to better demonstrate and showcase the work of Venture Scotland through the creation of blogs, case studies and videos.

Truthful storytelling would enable us to share the long-term impact of the programmes that we have been running for the past 36 years and influence funders to support our work during a very challenging economic time.

If you are looking for some communications experience for your CV, we can help you! By giving us some of your time, you will raise awareness of our charity and indirectly help marginalised young people get vital support.

About Venture Scotland

Venture Scotland (VS) is a registered Scottish charity (SC013901) founded in 1987 by a group of young volunteers who understood the benefits of being in natural spaces for one's wellbeing.

Our Vision: A world in which marginalised people see their self-worth and have hope for the future.

Our Mission: To deliver long-term, outdoor-based programmes creating a safe environment for marginalised participants to develop an understanding of themselves, connect with others and gain hope.

Our Values: Trust, Respect, Belonging, Compassion and Empowering.

From our bases in Glasgow and Edinburgh, we deliver progressive, outdoor-based programmes over 5 months to vulnerable participants who live in areas of high deprivation and struggle with complex mental health conditions.

Role Description

We are looking for someone who is interested in people, someone who has great verbal and written communications skills, can create engaging content to support our team. We would love to hear creative ideas, a passion for the outdoors and the ability to champion our charity's mission and values would be a big bonus!

Key Responsibilities

- Support Venture Scotland in sharing knowledge and experiences through engaging content creation for Instagram, Facebook, LinkedIn & TikTok, in line with our brand guidelines.
- Assist with video production and editing to showcase staff and volunteer expertise.
- Contribute creative ideas to enhance storytelling and engagement.
- Conduct and document interviews with past participants as part of a long-term evaluation project.
- Write compelling case studies based on participant experiences and reflections.
- Help develop innovative ways to present stories and insights through digital platforms.
- Collaborate with the team to make outdoor experiences more accessible via social media and the website.

- Assist in highlighting the benefits of outdoor activities for young people.

Skills Required

- Excellent written communication and storytelling skills
- Excellent verbal communication
- Experience of interviewing people
- Knowledge of video content creation and editing
- Experience of editing web content
- Experience of social media channels
- Experience and/or willingness to monitor metrics and engagement

What you will gain for this volunteering experience

- Gain practical experience communication-based skills - weblinks from the blogs, case studies etc that you worked on can be shared on your CV.
- Develop an understanding of the third sector and in particular the needs of marginalised young people and how VS supports them.
- Develop your communication and interviewing skills.
- Develop your teamwork skills and effective relationships with others.

Why This Role Matters

At Venture Scotland, we transform the lives of marginalised young people by increasing their confidence and giving them hope for the futures. With your help, we can support more young people and give them a positive future. By taking on this role, you'll be an integral part of our fundraising and communications team, and you'll play a crucial role in achieving our mission.

How To Apply

This volunteer opportunity is flexible, allowing you to contribute your skills any time or place that suits you. If, after reviewing the **Role Description Key Responsibilities and Skills Required**, you are interested in the role, please contact Fern by emailing fern.urquhart@venturescotland.org.uk with your CV.

As per our equal opportunities policy, we welcome applications from everyone, regardless of race, ethnicity, gender, religion, sexual orientation or age.