

Volunteer Role – TikTok Content Creator

Can you spare some time to help us create content to raise awareness of the work of Venture Scotland? This volunteer role will be pivotal in helping our charity to reach and engage with more marginalised young people from Edinburgh and Glasgow.

We have recently set up our [Venture Scotland Tik Tok](#) account and have only started to create content for it. If you are a young person looking for content creation experience for your CV, we can help you! By giving us some of your time, you will raise awareness of our charity to a younger age group and indirectly help marginalised young people get vital support.

About Venture Scotland

Venture Scotland (VS) is a registered Scottish charity (SC013901) founded in 1987 by a group of young volunteers who understood the benefits of being in natural spaces for one's wellbeing.

Our Vision: A world in which marginalised people see their self-worth and have hope for the future.

Our Mission: To deliver long-term, outdoor-based programmes creating a safe environment for marginalised participants to develop an understanding of themselves, connect with others and gain hope.

Our Values: Trust, Respect, Belonging, Compassion and Empowering.

From our bases in Glasgow and Edinburgh, we deliver progressive, outdoor-based programmes over 5 months to vulnerable young people who live in areas of high deprivation and struggle with complex mental health conditions.

Role Description

In this role, you will be pivotal in devising and implementing our TikTok content to connect with marginalised young people, champion our mission and promote Venture Scotland's values.

Key Responsibilities

- Create captivating and informative TikTok videos showcasing our programmes, ethos, and behind-the-scenes activities.
- Engage with our Ambassadors and staff team to coordinate TikTok content within our broader communication strategy and brand guidelines.
- Monitor feedback and actively participate in the TikTok community to nurture a dedicated following and promote meaningful engagement.
- Keep updated with any relevant TikTok trends to ensure our content aligns with our user base.

Skills Required

- A comprehensive understanding of Tik Tok's functionalities and trends.
- Skilled in producing visually striking and engaging short-form videos.
- Ability to simplify and present complex topics in an engaging and accessible way.
- Excellent verbal and written communication skills, with the ability to engage with people from diverse backgrounds.
- Ability to work autonomously, show initiative, and adhere to deadlines.

- Strong organisational and planning skills, with the ability to manage multiple tasks and priorities effectively.

What you will gain for this volunteering experience

- Gain practical experience of content creation - storyboarding, capturing and editing.
- Ability to track and evaluate the content and understand what works well.
- Develop an understanding of the third sector and in particular the needs of marginalised young people and how VS supports them.
- Develop your communication skills.
- Develop your teamwork skills and effective relationships with others.

Why This Role Matters

At Venture Scotland, we transform the lives of marginalised young people by increasing their confidence and giving them hope for the futures. With your help, we can support more young people and give them a positive future. By taking on this role, you'll be an integral part of our fundraising and communications team, and you'll play a crucial role in achieving our mission.

How To Apply

This volunteer opportunity is flexible, allowing you to contribute your skills any time or place that suits you. If, after reviewing the **Role Description Key Responsibilities and Skills Required**, you are interested in the role, please contact Fern by emailing fern.urquhart@venturescotland.org.uk with your CV.

As per our equal opportunities policy, we welcome applications from everyone, regardless of race, ethnicity, gender, religion, sexual orientation or age.